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Director and Health Officer

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December 10, 2010

TO: Each Supervisor

FROM:  Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer

SUBJECT: NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO ACCEPT TWO NOTICES OF AWARD FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION FOR PROJECTS RENEW AND TRUST FUNDED THROUGH THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009

This is to notify you that I am exercising the delegated authority approved by your Board on February 16, 2010 to accept future awards and/or amendments that provide for an increase or decrease of funding up to 30 percent of each year's base award, under the two Notices of Award (NA) from the Centers for Disease Control and Prevention (CDC), funded through the American Recovery and Reinvestment Act of 2009 (ARRA), for the projects: 1) Renew Environments for Nutrition, Exercise and Wellness, in Los Angeles County (RENEW-LAC) and 2) Tobacco Reduction Using effective Strategies and Teamwork (TRUST), subject to review and approval by County Counsel and the Chief Executive Office (CEO), and notification to your Board.

On March 18, 2010, the CDC issued NA Number 1U58DP002485-01 for Category A: Communities Putting Prevention to Work, for the period March 19, 2010 through March 18, 2012, in the amount of \$15,920,342, at no net County cost, to support the RENEW-LAC project in the implementation of a coordinated community action plan that aims to increase physical activity levels, improve nutrition, and reduce obesity rates among Los Angeles County's communities.

Concurrently, the CDC issued NA Number 1U58DP002543-01 for Category B: Tobacco Prevention and Control, for the period March 19, 2010 through March 18, 2012, in the amount of \$16,184,860, at no net County cost, to support the TRUST project in the implementation of a coordinated action plan for smoking cessation by targeting social service agencies and schools by developing and implementing a multi-faceted media campaign.

On September 28, 2010, CDC issued NA Number 3U58DP002485-01S1 for the period September 30, 2010 through March 18, 2012, in the amount of \$1,775,491, at no net County cost. This funding supplements the RENEW-LAC project in the expansion of existing data collection and evaluation efforts, including collection of data on individual height, weight, and other related biometric measurements in adults and in children through the California Physical Fitness Testing Program (CPFTP). CPFTP is a State mandated program that performs annual assessments on children's (5th, 7th and 9th graders) height/weight measurements and physical fitness level. This NA will also support the evaluation of other policy, systems, or environmental change efforts underway in Los Angeles County to increase access to healthier foods and physical activity in the community.

On September 17, 2010, CDC issued NA Number 3U58DP002543-01S1 for the period September 30, 2010 through March 18, 2012, in the amount of \$1,857,043, at no net County cost. This funding supplements the TRUST project's implementation of community mentoring, technical assistance, and training to cities or state health department that provide tobacco control to their communities. To accomplish this, the TRUST project will identify mentees, assess the needs and resources for mentoring, develop training plans, and provide peer monitoring and technical assistance to potential mentees.

County Counsel has reviewed and approved the NAs. County Counsel and the CEO have approved this delegated authority action.

If you have any questions or require additional information, please let me know.

JEF: ev
DA#01661

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors